



**Carl Zeiss Optical, Inc.  
Sports Optics Division**

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July 16th, 2010

## **NEW: ZEISS Aluminum Tripod Set with Improved Head**

**Dear Valued ZEISS Dealer,**

As of July 2010, Carl Zeiss offers a new aluminum tripod set with an updated and improved design. The new model marks the discontinuation of its predecessor (Model #1206-889).



*The new ZEISS Tripod  
(Order Number: 1778-480)*



*Improved Tripod Head*

## Product Information

**The new tripod features a new tripod head which has many enhancements over its predecessor:**

- (1) New, state of the art, Photo/Video Head, suitable for both observation and photography using the ZEISS DiaScopes and PhotoScope. Also works for most binoculars with the Binofix Tripod Adapter.

Features & Benefits:

- Smoother motion, improved fluid action
- More stability (counter balance spring)
- Built-in sliding balance plate
- Control arm can be mounted on either side
- Improved quick-release plate

- (2) Our standard rugged, stable leg set.

The new ZEISS Aluminum Tripod Set comes with spikes, a carrying strap and locking clips.

## Sales data

### ZEISS Aluminum Tripod Set

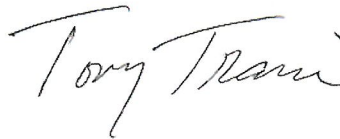
Order Number: 1778-480  
MAP: US-\$ 529.00  
Dealer: US-\$ 370.30  
Weight (incl. packaging): 9¼ lbs.  
UPC: 7 40035 00168 8

If you have any questions please do not hesitate to contact us.

Best regards,



Erik Schumacher  
President



Tony Trani  
Director of Sales